



## XIME PGDM PROGRAMME EARNS PRESTIGIOUS EFMD ACCREDITATION

“When we began XIME, our vision was to create an institution that blends values with excellence. EFMD accreditation validates that vision and inspires us to aim even higher.”

**Prof. J. Philip**  
Principal Founder, XIME

“This accreditation is a testimony to XIME’s relentless pursuit of quality and innovation in management education. It strengthens our resolve to prepare leaders for a rapidly changing global business environment.”

**Anil J. Philip**  
President, XIME

**Xavier Institute of Management & Entrepreneurship**  
Bangalore | Kochi | Chennai

## VISION

To be a premier Management institution that shapes leaders and entrepreneurs with a commitment to sustainability and social equity in a technologically enabled world.

## MISSION

1. To deliver superior education in the disciplines and arts of management through academic excellence anchored in practical learning and research.
2. To foster in its students traits of ethical leadership as well as devotion to socially responsible business and sustainability.
3. To endow its students with analytical and advanced technological skills to assure effective and successful performance in the contemporary world.
4. To promote among its students entrepreneurial thinking, innovative disposition, and a global mindset.

## VALUES

- Excellence
- Innovation
- Integrity
- Openness to Ideas
- Diversity and Inclusivity
- Societal Concern.

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## **EDITORIAL TEAM**

### **Faculty Coordinators**

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#### **Students (Bangalore)**

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Kirti Singh  
Suranjana Mondal  
Anuja Dixit  
Angalika De  
Varsha Nagarajan  
Sayan Paul

#### **Students (Kochi)**

Krishnendu Pillai  
Meghna Vinod  
Sachin Yadav  
Vinit N & Karthik  
Rajeevan  
Mamata Chowdhury

#### **Students (Chennai)**

Amirtha Lakshmi M  
Ananya Anupama  
Jahnvi Singh  
Joshitha  
Kavya Sree N

# XIME BANGALORE NEWS

## ST. XAVIER'S DAY

St. Xavier's Day was observed on Wednesday, 3 December 2025, with a Holy Mass by Rev. Fr. Denzil Lobo, SJ, from St. Joseph's College, Bengaluru, and hymns were rendered by the students' choir. This was followed by a Community Breakfast, attended by students, faculty, staff, and guests.



## CHRISTMAS CELEBRATIONS



The choir performance by students and faculty filled the campus with festive cheer. The President added to the celebration with his presence, and Amb. C. P. Ravindranathan, Chairman, Kochi, spoke about Christmas as a festival of sharing and caring. This was followed by cake cutting, and a Secret Santa gift exchange organised by the cultural committee. The celebration brought in the spirit of Christmas with the arrival of Santa Claus.

## ALUMNI MEET

On 13 December 2025, an Alumni Meet was held to reconnect with former students and celebrate the bond they continue to share with the institution.



## INDUSTRY VISIT

The students of C-20 visited Tan90 on October 14, 2025, gaining practical insights into how

the Bangalore-based STEAM education startup integrates marketing, operations, finance, sales, and design to function cohesively. The visit, guided by Ms. Medha Krishnan (Co-founder) and Ms. Scindhia S (Operations Manager), offered students firsthand exposure to how hands-on learning tools are developed, how a bootstrapped startup maintains financial discipline, and how departments collaborate to serve diverse customer segments, including government bodies, B2B and B2C clients, and NGOs.

### **BLOOMBERG GLOBAL TRADING CHALLENGE 2025**

Our students participated in the Bloomberg Global Trading Challenge 2025, competing among 2,700 teams from 394 universities across 50 countries. This prestigious competition witnessed 11,352 participants executing 72,917 trades globally, making it one of the largest student-driven trading challenges in the world. Congratulations to our students for representing the institute on a global platform with dedication and professionalism.

### **INSTALLATION OF 51 KW SOLAR POWER SYSTEM**



XIME commissioned a 51 kW rooftop solar power system, inaugurated on 8 November in the presence of Prof. C. P. Ravindranathan, Chairman, XIME Kochi, Mr. Anil J. Philip, President, and Mr. Harish Mathew, Secretary,

along with faculty, students, and administrative staff.

### **INTERNATIONAL EXPERT TALK ON MARKETING FROM SCOTLAND**

XIME had the privilege of hosting Prof. Rob Angell, Professor of Marketing at Stirling Management School, University of Stirling, along with Dr. Rod Bain, Lecturer in Management, Scotland. The visit marked an important step in strengthening international academic engagement and provided students and faculty with valuable global perspectives on contemporary management and marketing practices.



As part of the visit, Prof. Rob Angell delivered an engaging lecture on global marketing strategies and evolving brand practices. Drawing on international case studies and industry experience, he discussed experiential marketing techniques designed to create memorable brand interactions. He explained how global brands test, iterate, and localise campaigns to suit diverse markets while maintaining a coherent global brand identity.

### **GUEST LECTURE BY VICE PRESIDENT – SURFACE DIVISION, MICROSOFT**

Ms. Tara Prakriya, Vice President –Surface at Microsoft, addressed the students in an enriching industry–academia interaction on

the topic “Tasks for Future Managers in the Coming AI Era: Broad Perspectives from Microsoft.” The session offered students a strategic and practitioner-oriented understanding of how artificial intelligence is reshaping managerial roles across industries.

In her address, Ms. Prakriya emphasised that future managers will need to move beyond traditional supervisory functions and develop AI literacy, enabling them to work effectively alongside intelligent systems. She highlighted how Microsoft integrates AI across products, platforms, and organisational processes to enhance productivity, decision-making, and innovation.



### **MINISTRY OF SKILL DEVELOPMENT VISIT FOR CENTRE OF EXCELLENCE**

An official inspection visit was undertaken at the IIC Centre of Excellence (CoE), XIME Bangalore, from 27th to 28th October 2025 by the Ministry of Skill Development & Entrepreneurship (MSDE). The inspection was carried out by Mr. Parveen Kumar, Joint Director (ISDS), MSDE, New Delhi.

The purpose of the inspection was to review ongoing activities, assess the infrastructure

and quality of training, and interact with relevant stakeholders associated with the Centre of Excellence.

During the inspection, Mr. Parveen Kumar reviewed the status of various CoE initiatives and examined the adequacy of training infrastructure, classrooms, laboratories, and learning resources. The quality of training delivery, adherence to approved guidelines, and alignment with national skill development objectives were also assessed.

## **CLUB ACTIVITIES**

### **MarkXIME**

#### **Marketing Conclave 2025**



On 24th October 2025, a Marketing Conclave 2025, themed “The Next Edge: Redefining Marketing in the AI-Driven World” was organised. The event opened with an inaugural address by Prof. C. P. Ravindranathan, Chairman, XIME Kochi, who emphasized innovation, ethics, and the rising role of AI in marketing. The first panel, AI in Marketing, featured a keynote by Karthik Kalyanaraman (Co-founder, 64/1), moderated by Mr. Sanjeev C, and included expert insights from Mr. Karthik Kailash (Co-founder, SKALIX), Mr. John Jacob (Data & AI, IBM), Mr. Srikanth KS (CTO, Crigloo), and Mr. Kiran R (CEO, 82.5 Communications). Following an engaging networking session with industry professionals, the second panel,

*Modern Marketing in the Digital Age*, was led by keynote speaker Dr. Dwarika Uniyal (Pro Vice Chancellor, RV University) and moderated by Mr. Dhruv Shenoy, featuring speakers Mr. Joshua Mathew (Head of Marketing, Cisco India), Amitabha Saha Roy (GPH Sales & Marketing, TCS), Anjali Gupta (Founder, Fractional CMO), and Bhavesh Jain (Enterprise Director, Techademy). The discussion explored omnichannel strategies, influencer ecosystems, data ethics, content personalization, and the importance of human-centered creativity in a digital-first world. With over 300 participants in attendance, the conclave concluded on an inspiring note, highlighting how creativity, empathy, and data will shape the future of marketing in an AI-driven era.



### **Experiential Marketing Events**

On November 5, 2025 an experiential marketing event aimed at enhancing students' practical understanding of marketing concepts was organized. The winners, were Ms. Kevin Vinod and Mr. Ria, and the runners-up, Mr. Sandeep Jones and Mr. Ranjitha Shabarish.

On Wednesday, 19th November 2025, an experiential marketing event created a lively atmosphere where PGDM students could showcase their talent through fun and persuasive ad skits. Judges Dr. Ganaraj Khandige and Dr. Krishnapriya evaluated

each team. The winning team Mr. Shivom Singh, Ms. Ayushi Singh, and Mr. Anil Yadav impressed the judges with their originality and clarity, while the runner-up team Mr. Thomas, Kuruvilla Sabu, and Mr. Jose Mon stood out for their strong delivery and engaging concept.

### **HRuday**

#### **World Mental Health Day**

A two-day celebration on the 7th and 8th of October 2025, centred around mindfulness, self-awareness, and emotional connection. The event aimed to encourage open conversations around mental health, reduce stigma, and provide a nurturing space for students and faculty to unwind and reflect. The campus came alive with interactive stalls, workshops, and wellness sessions that helped participants explore calmness, creativity, and interpersonal connection. The event was a reminder that mental health is a shared responsibility and that "It's okay to not be okay."

#### **Diwali Celebration**

The festival of lights Diwali was celebrated on 15th October 2025 Centered around the theme "Home Away from Home," the event beautifully reflected XIME's close-knit community through vibrant décor and a festive ambiance. The celebration was sponsored by Dilli Chaska.

#### **International Men's Day**

The International Men's Day on November 13, 2025, honoured the men of XIME including students, teaching and non-teaching staff for the strength, support, and responsibility they embody every day, often silently and selflessly. Designed as a break from routine, the event featured lively games encouraging enthusiastic participation.

## Finititative

### Finance Challenge Focused on IPO Launches and Fundraising

The Great Fund Heist was hosted on 28 and 29 October 2025, as a two-day finance challenge focused on IPO launches and fundraising. Participants navigated the entire entrepreneurial journey from pitching ideas to going public and managing investor expectations. Mr. Prakhar Pant & Mr. Sanaullah won with an impressive 60% investment return, followed by Ms. Nigar Sheikh and Ms. Saloni Rastogi as runners-up.

### Guest Lecture by Mr. Kashish Kapoor, Zerodha

On 18 November 2025, Mr. Kashish Kapoor, Business Analyst at Zerodha, was invited for a guest lecture on “Finance in Words and Numbers – How Stories Move Markets.” The session explored how narratives alongside numerical data influence financial markets. Using real-world cases including the Adani–Hindenburg episode, Reliance Jio’s digital growth, and the evolving financial journeys of Zomato and Blinkit, the session demonstrated the powerful interplay between storytelling, investor sentiment, and market movements.



## X-Ops

### Speaker Session on Careers in Logistics & Operations Management



A speaker session titled “Exploring Careers in Logistics and Operations Management: The Backbone of Business” provided students with industry-focused insights into the logistics and supply chain sector. Delivered by Mr. Bhaskar Yadav Ahir, Programme Manager at DTDC Express Limited, the session emphasized logistics as the invisible engine driving business efficiency and value creation, covering key concepts such as last-mile delivery, cold chain logistics, automation, route optimization, load factor, and the transition from traditional MIS to advanced digital systems.

## X-Insights

### Data Analytics Competition

The Analytics Club of XIME Bengaluru, organized *Decode & Discover*, an analytical competition on October 16, 2025. The event attracted 20 two-member teams. After a highly competitive series of challenges, the team of Ms. Priyanka Ghosh and Ms. Saloni Rastogi emerged as the winners.

## The Byte Week

From November 17 to 21, 2025, X-Insights Byte Week, a five-day online engagement series was organized. Each day featured a specific theme which explored analytics in everyday life, predictions, dashboards, data confessions, campus consumption insights, search behavior, and productivity, encouraging spontaneous and humorous student responses.

## 'Decoding Digital Leadership' Conclave

On November 25, 2025, "Decoding Digital Leadership" one-day conclave was held. The formal inauguration took place, featuring a keynote address by Prof. C.P. Ravindranathan, IFS (Retd.), Chairman of XIME Kochi. Expert talks by Mr. Nisheeth Srivastava, Executive Vice President & Chief Technology and Innovation Officer (India) at Capgemini, and Mr. Svetozar Vesic, Chief Information Security Officer at the National Institute of Scientific Research, Quebec, highlighted emerging technologies, digital ecosystems, and evolving cybersecurity frameworks. The event began with a two-round competition consisting of a followed by a case study presentation judged by Dr. Christopher Rajkumar and Dr. Johnson Clement. Mr. Saurav Kumar and Mr. Lakkineni Roshith secured first place.



Interactive innovation stalls showcased student-led projects including an AI photobooth,

an IoT-based weather detection system, and other creative tech demonstrations. A panel discussion on exploring trends of "The Future of Digital Leadership" was held with distinguished leaders from Hewlett Packard, Infosys, Mphasis, Wyser Capital, and Microsoft. A special address by Mr. Jeroen Tas, former Chief and Innovation Strategy Officer at Philips Healthcare Informatics and Co-founder of Mphasis, focused on innovating for a data-driven future and emphasized the importance of digital transformation and innovation-led leadership.



## X-Oration

### Courtroom Chronicles 2025

On 13th & 14th October 2025, a Courtroom Chronicles competition was hosted with sixteen three-member teams competing across two days. The judges included Dr. Christopher Rajkumar, Dr. Shradha Kundra, and Mr. Kevin J. Puthoor. After intense rounds of reasoning and rebuttal, Md. Sanullah, Peddireddy Jeevanshankar, and Nandan Anish emerged as the winners, while Ananya Yadav, Arpan Shah, and Akshat Kuthiala secured the runner-up position.

### SIP Insider 2025

On October 30–31 2025, the Club conducted SIP Insider 2025 at the XIME Bangalore campus, offering an engaging platform where students from Finance, HR,

Marketing, and Operations shared Decode and Discoverinsights and learnings from their Summer Internship Projects. Speakers presented real-world experiences and actionable advice. Finance and Operations discussions featured M. Vijita Dash (Novo Nordisk), Ms. Srivardhini M (Tech Mahindra), and Mr. Vishal Vaibhav Singh (EY), who spoke about financial analysis, market research, tech-risk consulting, and career preparation. The HR and Marketing sessions included Ms. Shivika (Intel), Mr. Pranav Dhingra (NVIDIA), Ms. Pankhuri Sharma (Sabre), Mr. Tanul Mishra (Ally Spaces), and Ms. Abhilasha Zade (WROGN), highlighting themes of communication, organizational culture, data-driven marketing, CRM analytics, influencer management, and resume-building.

### **Variant Showdown**

The 'The Variant Showdown' an engaging competition aimed at testing students' creativity, spontaneity, and quick thinking was organised on November 26, 2025. The judges featuring Dr. Ganaraj Khandige and Mr. Christopher Rajkumar, assessed performances using criteria including humour, spontaneity, creativity, and the "MAD" element. Ms. Priyanka Singh and Ms. Puja Priyadarshini won the competition, while Mr. Md Sakir and Mr. Yash Parmar were declared runners-up.

### **XSeed**

#### **Blood Donation Camp**

On 11th October 2025, a Blood Donation Camp in collaboration with St. John's Medical College Hospital, under the guidance of Dr. Vanamala was organised. The initiative aimed to promote voluntary blood donation and support the rising need for blood in hospitals. The camp received a strong response with 75 successful donations, reflecting enthusiastic

participation from students, faculty, and local residents.

### **Speaker Session on Menstrual Hygiene**



On 11th October 2025, speaker session on "Hygienic Use and Disposal of Menstrual Products" was conducted. The session was led by DR. Ambika Shankar, Obstetrician & Gynaecologist with over seven years of expertise, and currently serving as a Senior Resident at St. John's Medical College Hospital.

The session focused on menstrual hygiene practices, safe disposal methods, and making informed choices that support personal health and environmental sustainability.

### **Cool Cuisine Challenge**

On 25th October 2025, XSeed hosted Cool Cuisine Challenge – Cooking Without Fire. The competition encouraged students to prepare innovative dishes without using fire, promoting eco-friendly cooking and teamwork.

### **DKMS Stem Cell Donation and Awareness Drive**

DKMS Stem Cell Donation and Awareness Drive focused on social impact, awareness, and community engagement was initiated. Students learned about the importance of stem cell donation for cancer patients, cleared misconceptions, understood the donation

process, and actively participated in a cheek-swab registration drive.

### **Children's Day Celebration**

Children's Day was celebrated at Pragati and Mathrubhoomi NGO, where volunteers spent time with children through games, dance, singing, storytelling, and the distribution of stationery, groceries, and donated backpacks, creating a joyful and meaningful experience.

### **Community Marathon 2025**

Students took part in a community marathon 'Footprints' organized by the Rishi Foundation to support disadvantaged children and youth, with several participants also volunteering in event operations such as registration and hydration support.

### **XTech**

#### **Cipher Hunt 2025**

On 7th October 2025, Cipher Hunt 2025, created an atmosphere of intense excitement with 31 registrations and 21 participating teams. The competition featured two stages: which involved quiz and unlocking a data file using a password derived from their quiz responses to build a complete data dashboard using Julius AI. Mr. Jeevan Santosh Satapathy and Mr. Suvamjit Sahoo emerged champions, demonstrating remarkable expertise and teamwork.

#### **DisruptIQ 2025**

On 28th October 2025, DisruptIQ 2025, an electrifying competition with 10 teams participating featured two intense rounds that tested business acumen and persuasive communication. Followed by rigorous questioning from faculty judges Dr. Christopher Rajkumar and Ms. Shimona Shriya, Ms. Shreoshi Chakrabarty, Ms. Shreyasi Kaushik, and Ms. Soumita Kundu

secured first place with their strong analysis and presentation skills.

### **Decision-Making and Team Synergy Challenge**

"Syntax of Silly" on November 20, 2025, was designed as a two-round competition emphasizing quick decision-making and team synergy. After an intense sequence of challenges, Mr. Roshith and Mr. Sandeep emerged as winners for their exceptional performance and teamwork.

### **XIME Winners**

#### **First Place in EY- Young Leaders Business Case Competition**

EY Young Leaders –Students took part in the distinguished Business Case Competition, a national stage that recognizes aspiring leaders capable of addressing complex, real-world challenges with innovative solutions. Open to final-year MBA/PGDM students from institutions across India, the competition drew participation from top talent nationwide. Our team, Metaminds, showcased outstanding strategic insight and problem-solving abilities that greatly impressed the judges. Competing against some of the country's sharpest minds, our students secured first place in this highly competitive event. Their dedication, creativity, and collaborative spirit earned them the championship title, a cash prize of ₹50,000, and Pre-Placement Interview (PPI) offers for each team member.

#### **Best Reporter award**

Organized on 9 October 2025 by the Public Relations, Media and Communications Club (PRMC), SCMS-B, Newstacular-25 recreated a real-world press conference, challenging participants to strengthen their communication, public speaking, crisis management, and PR skills through live case

scenarios. We are proud to share that one of our participants won the Best Reporter award, showcasing exceptional skill, commitment, and performance.

### **The Pivot Play: Pivot Your Way to Victory**

The Pivot Play, held on 27 October, was a multi-round management competition designed to test students' analytical thinking, creativity, communication, and leadership, with seven teams showcasing strategy, teamwork, and adaptability. After an intense final round, the team of Mr. Sakir Ahmed, Mr. Mohd Rayyan, and Mr. Santanan Krishnan emerged as winners, demonstrating outstanding strategy, creativity, and teamwork.

### **XIME Shines at Christ University's Flagship Management Fest**

On 3rd and 4th of November, 2025, LUMIÈRE, the flagship management fest of Christ University, Bannerghatta, Bangalore, was held. Participants competed in diverse specializations across the management domain. Our students showcased exceptional talent and enthusiasm at Lumière '25, securing multiple achievements for XIME. Ms. Pritisha Dey, Ms. Soumita Kundu, and Mr. Divyansh Tripathi earned the Runners-Up position for Best HR Team through their outstanding teamwork and performance, while Mr. Yash Tiwari, Ms. Srivardhini M., and Ms. Prajna Bangera secured the Runners-Up position in the Best International Business Team category for their strategic insights and impressive presentation. Heartfelt appreciation is extended to all participants who represented XIME with passion, dedication, and commitment across various events.

### **Celebrating Success at National-level Inter-Collegiate Management Fest**

USHUS, the national-level inter-collegiate management fest organized by the School of Business & Management at Christ University, Bannerghatta, Bangalore, on the 28th and 29th of November. The event featured teams of three participants competing across 14 rounds in various management domains. Our college excelled in multiple academic and domain-based events, achieving remarkable results across diverse specializations.

Finance: Ms. Vibha, Mr. Sai Mohan Murari Puppala, and Mr. Ganesh Jaju emerged as Winners

Strategy: Mr. Ranjitha Shabarish, Mr. B. Greeshma, and Mr. V. Harshavardhan Reddy also secured the Winners' position.

Economics and Public Policy: the team of Ms. Poorvaja U. S, Mr. Mohammad Rayan, and Mr. Jeevan Shankar achieved the Second Runner-Up position.

Business Analytics witnessed an outstanding performance with Mr. Roshith Lakkineni, Mr. Ambarish Sengupta, and Mr. Saurav Kumar winning the event.

Mr. Anandvardhan Ojha was declared the Winner in the Best Manager category.

The Operations team comprising Mr. Sivarajkumar R, Ms. Shiva Dharshini S, and Ms. Vrushabh Bodhale also secured the Winners' title.

In Luminax (HR), the team of Mr. Sakir, Ms. Sanallah, and Ms. Saloni earned the 1st Runner-Up position, showcasing strong domain knowledge and teamwork.

### **Winter fest- XIME Kochi**

Organized by XIME Kochi this year on 28th November, Winter fest featured a diverse

range of competitive rounds designed to test participants' creativity, analytical abilities, managerial skills, and sportsmanship. The event included cultural segments, high-energy sports tournaments and academic and domain-based challenges were also conducted. XIME Bangalore delivered an outstanding performance securing top positions across cultural, academic, and sports events.

The Group Dance team—Akansha, Soumita, Somaprita, Diya, Divyansh Tripathi, and James—won 1st place;

Soumita Kundu achieved 1st place in Solo Dance.

Basketball team of Ashvin, Vinay, Jannat, Ajwind, and Nikhil also secured 1st position.

the Football team of Arka, Aloysius, Himat, Sparsh, Sandeep, and Kiran also won 1st place.

The team of Tanmay, Sandeep, and Dipjyothi stood 2nd in Blizzards of Brands, and Neha, Shanmugapriyaa, and Aarti secured 2nd place in Best CEO.

Shanmugapriyaa won 2nd place in Solo Singing.

Naini, Pranav, and Deepak achieved 2nd place in Fin-Maze

Prakhar Pant secured 2nd place in Best Manager.

Kevin and James won 2nd place in Cinematic Reel,

Nandan, Rahul, and Abhishek secured 2nd place in Ops Arena.

In Badminton Men's Singles, Ishan Lalwani won 1st place

Additionally, the team of Anjali, Aditi, Alifya, and Charan secured 2nd place in the Sustainability Challenge.

In domain events, Abhishek Rana, Ashwin, and Ajwind achieved 1st place in Best CEO

## Cultural Committee

### Navratri celebration

Rangtaal, a vibrant and festive Navratri celebration was celebrated on October 11, 2025. The event commenced with high-energy live dhol performances that created an electrifying atmosphere. This was followed by captivating traditional dance Dandiya Night performance beautifully executed by our talented students, showcasing the rich cultural heritage of Gujarat.

### Halloween Night

Halloween Night on October 31, 2025. began with the theme "All Treats, No Tricks". Halloween-themed painting, adding a creative touch to the day. The evening celebration was filled with joy, colour, and spirited participation. A beautifully designed Halloween photobooth, free face-painting counters, and opportunities for Polaroid picture capturing added to the charm, allowing everyone to create lasting memories.

### Open-mic Singing Evening

The Cultural Committee hosted Jamming Junction, on November 26, 2025, which saw enthusiastic participation from both students and faculty, which involved soulful performances by faculty members.

## Empresario

### Dhanteras Celebration – "Samridhi Mela"

The Entrepreneurship Club organized a vibrant Dhanteras celebration, Samridhi Mela which involved student-managed stalls and activities. Five stalls—Mehndi, Perfume, Handmade Soaps, Scented Candles &

Gel Lamps, and Little Things—collectively generated ₹10,425 in sales against ₹6,936 in costs, resulting in an overall profit of ₹3,489.

### **Startup Shuffles – The Ultimate Entrepreneurial Game**

Held on 22nd October 2025, Startup Shuffle brought together young entrepreneurial minds for a fast-paced, UNO-inspired startup simulation that challenged participants to navigate the unpredictable journey of a founder—from ideation to funding, market shifts, scaling, and exit—where every draw from a custom 60-card deck could bring opportunity, crisis, or advantage. Five teams participated, adopting unique startup strategies after which the winning team received the “UNO – No Mercy” card set.

### **Entrepreneurial Lawn Challenge**

“Entre-Race: The Entrepreneurial Lawn Challenge,” an engaging outdoor event designed to build entrepreneurial thinking among students through practical, game-based tasks that encouraged problem-solving, decision-making, and quick reasoning was conducted. The central lawn was set up with mystery boxes, dice stations, whiteboards for crossword challenges, and scattered chits containing clues, with decorations and setup managed by a large student team. Sports Committee

### **Serve Up 2025**

The Sports Committee held the ‘Serve Up’ Volleyball Tournament 2025 from October 27th to 31st, bringing five evenings of spirited matches and strong community engagement. The tournament featured eight teams and 60–70 players, with games conducted daily, and began with an exciting Tournament Auction, where captains bid strategically for players.

After intense pool and knockout rounds, the final evening highlighted outstanding performances, with Mr. Amjad Hakim and Mr. Joel Almeida securing first place, Mr. Sejin and Mr. Vinay taking second place, and Mr. Himanshu Gupta and Mr. Raghiv Anwer finishing in third. The tournament successfully promoted sportsmanship, teamwork, and camaraderie across the XIME community.

### **Girls-Only Throwmasters Tournament**

Girls-Only Throwmasters Throwball Tournament was organised on November 3, 2025 featuring spirited league-stage matches in a three-set format. The event drew an enthusiastic crowd

### **Faculty–Student Sports Meet**

A lively Faculty–Student Sports Meet was held on November 19, 2025, featuring Badminton and Basketball matches that brought together teaching and non-teaching staff paired with students, fostering teamwork and friendly competition. The event created a cheerful atmosphere as students enthusiastically supported faculty participants, and both games saw enthusiastic involvement, strong camaraderie, and memorable interactions.

## **MDP/OBP/FDP**

### **MDP in Partnership with ACMA on ‘AI in Marketing’**

A Management Development Programme (MDP) in partnership with the Automotive Component Manufacturers Association (ACMA) on “AI in Marketing” was conducted. The programme was led by Dr. Krishna Kumar, with expert resource persons Mr. Srikanth K. S. and Mr. Aaron Simon facilitating the sessions. A total of 11 participants from the industry took part in and benefited from the programme.



A capacity-building programme 'Applying Design Thinking For R&D Excellence' was conducted in the month of November. Around 65 participants benefitted by the programme conducted by Dr. NMK Bhatta.

An insightful MDP on Latest Advances in Innovation was held on 27 and 28 November for 50 participants. The programme was led by Dr. N. M. K. Bhatta.

An Hybrid FDP titled Experimental Design & Text Analytics was held on 27 and 28 November with 50 researchers and faculty from various institutions. The programme was coordinated by Dr. Meena Rani N. and Dr. K. Subha.



### Consultancy Assignments

In the months of October and November, XIME received two consultancy assignments from prominent companies TVS Motors and Persistent systems limited. The assignments were handled by Dr. N. M. K. Bhatta.

### Student Achievement

**Mr. Ayush Kumar Sinha** from **XIME Bangalore** achieved the **Second Prize in the BSmart Case Study Challenge organized by Business Standard**, competing on the theme "How do you tackle Ola Electric's workplace crisis?". The competition brought together participants from leading institutions across India, providing a platform to apply analytical reasoning, structured problem-solving, and strategic thinking. This accomplishment reflects Ayush's strong capability in addressing real-world organizational issues and reinforces XIME's commitment to developing industry-ready talent equipped with critical thinking and managerial competence.



**XIME President Mr. Anil J. Philip honouring the Autónoma del Perú on 27 November.**

### CHAIRMAN'S DIARY



**Meeting with visiting professors from the University of Stirling, Scotland- Prof. Rob Angell and Dr. Rod Bain on 8 October.**



**SEAA Trust, New Delhi, honoured Prof. J. Philip, Founder Chairman of XIME Bengaluru, with the 4th Olin Oedekoven International Accreditation Leadership Award 2025 at the 18th International Accreditation Conference on 14 November.**

## FACULTY ACHIEVEMENTS

Faculty	Event Details
Mr. Tijo George (Assistant Professor)	Secured the best scholar award by TAPMI
Dr. K. Subha (Sr. Assistant Professor)	Secured the best paper award at the 3rd International Conference on Sustainability, Entrepreneurship, Equity and Digital Strategies (SEEDS 2025) organised by Jaipuria Institute of Management, Noida, India.
Dr. Roshni James (Officiating Director, XIME Bangalore)	Invited to speak on the topic 'Leadership in higher education: building future ready institutions' at the Bloomberg Edutech forum on 3rd December.

## DOCTORATES AWARDED

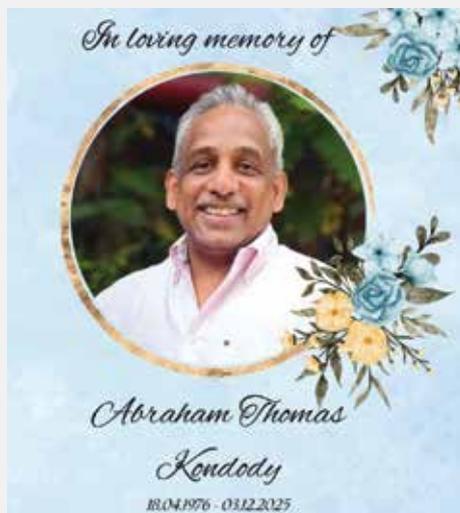
Recipient	University
Dr George Jacob	XIME (Affiliated to University of Mysore)
Farah Koshy	XIME (Affiliated to University of Mysore)

## RESEARCH PUBLICATIONS

Author (s)	Title & Journal	Category
Dr . P. Thalhath Dr . K.A Ashique Ali Dr Johnson Clement Madathil (Assistant Professor, XIME) and Dr . S.Anand	Investigating brand loyalty in mobile payment apps: The impact of cognitive and app level factors. Journal of financial services and Marketing	Scopus Q2 & ABDC -B
Dr. Rohit Bhardwaj (Assistant Professor, XIME) Dr. Shradha Kundra, (Assistant Professor, XIME) Dr. Mahesh M V (Professor, XIME) and Dr. Sumit Sagwan	The Role of network bricolage for facilitating dual value creation in Social enterprises: A Measure development and Empirical Examination Social Enterprise Journal	Scopus Q1 ABDC-C

Dr Subha K, (Sr. Assistant Professor, XIME) Ms. Bhavna Sruthi Ms. Hridaya.Kumari	A Study on Behavioural Intention and Actual Usage of Artificial Intelligence among the select Service Sector Employees	Scopus Book Chapter
Dr. Roshni James, (Professor, XIME) Mr. Vincent Paul Ms. Deika Rani and Ms. Immaculate Joyee Pallavi	Generation Z to Millennials: A study on Behaviour of Investors of Bengaluru City	Scopus Book Chapter
Mr. Dakshinamurthy (Assistant Professor, XIME) Mr. Nadha kumar S (Assistant Professor, XIME) Mr. Semmalai K	Application of Six Sigma in Thickness Control of Stainless Steel Sheets for a new startup manufacturing company European Economic Letters	ABDC-C
Dr Manoj Kumar B Dr Naveed R. Khan, Dr N.Thilaka, R. Dr Banumathi and Dr Blessy Doe	Green Product Eco- Design and Life Cycle Assessment	Scopus Book Chapter
Dr Manoj Kumar B (Assistant Professor, XIME) Dr. Naveed R Khan, J. Dr. Soonu Aravindan, Dr. K. B. Theja and Dr. Nikhil Gangadhar	Eco-Design Strategies: Tools and Challenges	Scopus Book Chapter
Dr B. Mythiri (Assistant Professor, XIME) Dr Roshni James (Professor, XIME) Dr Krishna Teja Perannagari	Enhancing student well-being using structured leisure curriculum: a curriculum development and impact assessment study	Scopus Q1 ABDC-B

<p>Mr. Tijo George (Assistant Professor, XIME)</p>	<p>Exploring Layoff Survivor Experiences: A Systematic Literature Review Adopting the TCCM Framework</p> <p>Global knowledge, Memory and Communication (GKMC)</p>	<p>Scopus Q1 ABDC-B</p>
<p>Mr. Madhu Kumar PS (Associate Professor, XIME) Mr. Tanya Sharma &amp; Mr. Sneha Arya</p>	<p>AI and CGI Ads Redefining Consumer Engagement in FMCG-Retail Advertising</p> <p>Advances in Consumer Research</p>	<p>ABDC-B</p>



We mourn the passing of **Mr. Abraham Thomas**, a valued alumnus of **PGDM Batch 8**. Mr. Abraham Thomas will be remembered for his association with the institution and the values he carried forward as an alumnus. We extend our heartfelt condolences to his family, friends, and loved ones during this difficult time.

# XIME CHENNAI NEWS

## MARIA PHILIP FUTURE LEADERS DEBATE: QUALIFIER ROUNDS TAMIL NADU

XIME Chennai hosted the Maria Philip Future Leaders Debate Qualifier Rounds at distinct venues across Tamil Nadu, with the Chennai round taking place on the XIME Chennai campus. This event offered students a dynamic platform to engage in structured debate on the topic, "The Global Campaign Against Climate Change Is a Lost Cause." Instituted in honour of Ms. Maria Philip and inspired by the academic vision of Prof. J. Philip, Principal Founder of XIME, the debate upholds the institute's commitment to value-based education. Organized by the X-Oration Club, each regional round in Chennai, Trichy, Madurai, and Coimbatore drew strong participation, emphasizing XIME's dedication to fostering critical thinking and academic excellence.



## CAREER IMPACT RANKINGS: A1 BAND PLACEMENT

XIME Chennai has been awarded the Certificate of Academic Recognition and placed in the A1 Band of the Career Impact Rankings published by Chronicles of India. The recognition reflects the institute's focus on academic quality, industry engagement, and career-oriented learning outcomes. It highlights XIME Chennai's efforts to align management education with evolving professional requirements and employability skills.



## RECOGNITION IN GHRDC B-SCHOOLS SURVEY 2025

Xavier Institute of Management & Entrepreneurship (XIME), Chennai has received a Certificate of Achievement in the GHRDC B-Schools Survey 2025, conducted by the Global Human Resource Development Centre (GHRDC), New Delhi. In the survey, XIME Chennai was ranked

No. 1 in Tamil Nadu (Private) and placed 3rd in the category of Leading B-Schools. The recognition reflects the institution's academic practices, learning environment, and overall institutional performance as assessed by the survey framework. This acknowledgment adds to XIME Chennai's continued focus on strengthening academic quality and institutional standards.



## CHRISTMAS CELEBRATION: XIME CHENNAI

XIME Chennai celebrated Christmas on 16 December 2025, bringing together students and faculty for a vibrant campus event. The festivities began with a prayer song and an inspiring address by Rev. Fr. Sebastian Soosai SJ, centered on the themes of love, peace, and hope. This was followed by a joyful cake-cutting ceremony, adding a special touch to the gathering.



Students enriched the celebration with a skit and carol singing, while an interactive musical activity by the HRuday Club encouraged enthusiastic participation. The event concluded with a cheerful visit from Santa, creating a joyful atmosphere. This celebration reflected XIME's enduring commitment to harmony, inclusivity, and the spirit of shared traditions.

## INDUSTRY VISIT TO APTIV: WIRING HARNESS DIVISION

On 24 December 2025, fifteen girls from Batch 9 visited the Wiring Harness division at Aptiv (formerly Delphi Automotive Systems) as part of their curriculum. The experience offered direct exposure to electrical distribution systems, assembly operations, quality controls, and inventory management. Students observed real-time manufacturing and safety protocols, gaining practical insights into the operational and technological excellence that drive modern automotive production.



## CLUB ACTIVITIES

### Finitiative

#### Finawali: Learning in Action

On 17 October 2025, the Finitiative Club launched "Finawali: Learning in Action" for Batch 9, immersing students in a series of fast-paced, finance-themed challenges. The event encouraged participants to apply core concepts, think on their feet, and collaborate under pressure. Finawali promoted practical understanding and teamwork, making the learning of finance both engaging and relevant.



## Cost It Right – Pricing Challenge

On 12 December 2025, the Finitiative Club organized the “Cost It Right – Pricing Challenge” for Batch 9. Students worked in teams to analyze product information and estimate market prices within set time limits. The challenge provided exposure to real-world pricing decisions and familiarized participants with evaluating cost components and consumer value. Participants gained practical insight into how pricing decisions are made in real market scenarios.

## Empowering Finance with Data: Insights from Bloomberg

The Finitiative Club of XIME Chennai organised insightful Bloomberg training sessions on 8 October, 10 October, and 8 November 2025. Led by Mr. Mahaksh Singh, Head - South Asia Regional Business, Bloomberg, Mr. Karthik Subramanya, Strategic Accounts Manager, Bloomberg, and Dr. Aishwarya Krishna, Manager and Research Consultant, CCMRM, IIM Bangalore, these sessions introduced students to the use of Bloomberg data and analytics for real-time market analysis and strategic planning. Participants gained hands-on experience with Bloomberg Terminal functionalities, including accessing live data, evaluating The sessions provided valuable practical exposure to industry-standard financial analytics tools.



## MARKXIME

### The Big Marketing League

The MarkXime Club conducted the Big Marketing League on July 9, 2025, for Batch 9 students. The event featured two rounds:

the Ad Jingle Challenge, testing brand recall and creativity, and Kon Banega Marketing, a quiz on core marketing concepts. Conducted in teams, the activity promoted coordination, quick thinking, and active participation while reinforcing fundamental marketing knowledge in an engaging academic environment.

## WED-X: Student Voices in Marketing

MarkXime Club hosted WED-X on 15 October 2025, offering students a platform to showcase their public speaking and marketing skills. Through a variety of quick-response tasks and impromptu challenges, participants practiced articulating core marketing concepts and demonstrated adaptability. The event included multiple rounds with marketing-themed prompts.



## Mark Bites - A Pilot Project

On 12 December 2025, MarkXime Club brought entrepreneurial spirit to campus with “Mark Bites,” an engaging student-run food stall initiative. Club members managed pricing, financing, promotion, and customer coordination. The stall saw active participation from students and faculty, offering practical exposure to planning, execution, and real-time business decision-making.

## X-Ops

### XCEL Trail & Tetris

On 15 December 2025, XOPS Club organised “X-QUESTA,” a multi-stage event focusing on supply chain and process management. The event featured two rounds, Flip & Flow - The X-Ops Match Off, testing speed and accuracy, and OPS Sprint 3.0, The Great Supply Chain

Race, which involved managing a simulated multi-stage process under constraints. Teams collaborated throughout, with the top-performing team receiving a cash prize.



## HRuday

### HRhythm and Flow: A Team-Based Activity

HRuday Club presented “HRhythm and Flow” on 13 October 2025, an event designed to build attentiveness and interpersonal skills. The event had two parts: Mind Mapper, which checked focus and memory with visual hints, and Chain Reactions, which focused on non-verbal communication using HR-related terms. The activity enabled students to collaboratively engage with core HR concepts through practical application.



## X-Insights

### Data Detectives: An Analytical Investigation

X-Insights organised *Data Detectives* on 29 October 2025 as an analytics-focused activity for Batch 09 students. Working with real vendor transaction datasets, participants raced against the clock to spot anomalies and reveal hidden patterns. The event offered a hands-on way to boost analytical thinking and data interpretation skills.



## Empresario

### Truth, Trick & Trademark

On October 16, 2025, the Empresario Club of XIME Chennai conducted “Truth, Trick, and Trademark” as a learning-oriented activity for students. Teams tackled visual cues and entrepreneurial concepts, earning points for speed and accuracy. It was a fast-paced session that celebrated fair play and tested business instincts.

### Empresario Marks Its 5th Anniversary with “Bid and Build”

Empresario Club marked its fifth anniversary on 7 November 2025 with “Bid and Build.” The event included a virtual bidding round to test strategic resource allocation, followed by a pitching round where teams presented product ideas for 2035. The room buzzed with creativity as the best presentations earned cash prizes, making for an exciting milestone for student entrepreneurship.



### Christmas Bazaar by Women Entrepreneurs

On 16 December 2025, Empresario Club brought festive flair to campus with the “Christmas Bazaar by Women Entrepreneurs.” The event showcased handmade foods and crafts from women-led businesses, drawing steady crowds of students, faculty, and staff. Club members pitched in to help vendors, adding to the lively bazaar spirit.

### X-Tech

#### “Win Over Alex 2025”- Applied Digital Tools Activity

On 10 December 2025, the X-Tech Club organised Win Over Alex 2025 as a technology-focused student activity. Students tackled website-building tasks and crafted persuasive pitches for an AI system. The event gave everyone a chance to flex both technical and communication muscles in a modern, tech-driven setting.



### XSEED

#### XSEED’s Animal Shelter Visit

As part of its outreach activities, the XSEED Club of XIME Chennai visited the Blue Cross of India on 12 October 2025.



Members were briefed by an animal rights activist and participated in tasks such as inventory cleaning, token sorting, and assisting with bird care. The visit raised awareness about animal welfare, ethical treatment, and animal protection laws, concluding with reflections on compassion and responsibility.

#### Blood Donation Drive: Fostering Community Health

XSEED Club, with support from the Lions Club, organized a campus blood drive on 30 October 2025. After health screening, 50 out of 73 registered students, faculty, and staff successfully donated blood to support patients in need, including children affected by dengue.



## Mad X

### Men's Day Celebration

The MadX Club celebrated Men's Day on 19 November 2025 as a gesture of appreciation for male faculty and staff. Messages of gratitude were shared to acknowledge their contributions, fostering an environment of mutual respect and recognition within the campus community.

## Media X

### Traditions Illuminated: Karthigai Deepam

On 3 December 2025, MediaX Club lit up the XIME campus with Karthigai Deepam. Students from Batch 8 and Batch 9 joined in lighting diyas, filling the evening with a festive glow. The event brought together the XIME community in a celebration of unity and tradition.

## Sports Committee

### Game On: Sporty Fiesta

Sporty Fiesta on 18 November 2025 saw Batch 8 and Batch 9 square off in a spirited mix of indoor and outdoor games. Four teams battled through league and knockout rounds, cheered on by classmates. After an action-packed day, the top teams were awarded, capping off a lively celebration of teamwork and friendly competition.



## SPEAKER SESSIONS

### HR Speaker Series: Technology, Analytics, and Strategic Workforce Management

In October and November 2025, the HRuday Club hosted a dynamic HR Speaker Series for Batches 08 and 09, featuring industry experts who shared current trends in human resource management. On 24 October, Mr. Nivaethan V, Business Development Manager, DVS Advisory Group, discussed advanced HR tech tools and analytics for recruitment and engagement. On 31 October, Ms. Saranya Pillai, Oracle HCM Consultant, Wipro, covered human capital management and cloud solutions, focusing on the importance of both technical and functional expertise. On 5 November, Mr. Raghunath Ramaswamy, Founder & CEO, Spectrum Consulting, presented strategies for data-driven hiring and aligning talent with organizational goals. The series concluded on November 21 with Ms. Lalithambiga Ramesh, Associate Vice President - HR, Maveric Systems Limited, who explored digital transformation, AI's impact on HR, and the strategic role of HR in today's workplace. Each session provided students with relevant industry perspectives and actionable insights.

### Global Perspectives in International Business: Industry and Academia in Dialogue

In November 2025, XIME Chennai hosted an International Business Speaker Series for Batch 08, bringing together industry and academic experts. On 18 November, Mr. Suresh Sundaram, Strategic Advisor at Neoware Technology Solutions, and Prof. Swaminathan N led an in-class session on global expansion strategies, covering leadership, partnerships, and cultural sensitivity. The discussion continued online on November 19 with Mr. Patrick Meyer, Director, Global Workspaces, Rohde &

Schwarz, Germany, and Prof. Swainathan N, who shared insights into cross-border collaboration and the value of an inclusive business culture.

### **Analytics in Management: From Insights to Impact**

On December 1, 2025, the Finitiative Club welcomed Mr. Ramesh Murugaiyan, Innovation Lab Lead Mobile Data & Analytics at Shell, for a guest lecture on the evolving role of analytics in management. Mr. Murugaiyan highlighted the progression from descriptive to predictive analytics and emphasized its significance in decision-making across marketing, operations, and finance. The session featured real-world applications, showing how analytics informs pricing, customer behavior, and risk assessment, and encouraged students to see analytics as a crucial skill for future managers.

### **From Vision to Value: Strategic Project Management**

Empresario Club organized a session on 9 December 2025 for Batch 09, led by Mr. Seshadri Venkataraman, a specialist in PMI Portfolios and Agile methodologies. The interactive workshop focused on strategic thinking, leadership, and project execution, introducing frameworks like Agile and change management. The hands-on 9-Dot Sprint Activity spurred creative problem-solving, helping students connect vision to actionable outcomes in project leadership.

### **Shaping a Greener Tomorrow: Decarbonisation and Net-Zero Pathways**

On 11 December 2025, Xseed Club hosted Mr. Veeranagouda Patil, Technology Specialist at Danfoss, for a session on decarbonisation and net-zero strategies. Mr. Patil discussed the global movement towards net-zero emissions, highlighting enabling technologies like energy efficiency, renewables, and digitalization. He also shared examples from

Danfoss and outlined the skills and mindset needed to drive sustainable innovation in business and engineering.

### **Shaping Digital Futures: Knowledge Capsule on Emerging Technologies and Content Innovation**

The “Knowledge Capsule: Digital Skills Accelerator” took place at XIME Chennai on 13 December 2025, focusing on emerging areas such as Digital Marketing, AR, AI, and GenAI-driven content. Expert sessions included Mr. Srinivasan Yagnanarayanan (AR Specialist), Mr. Ishan Mohammad (Digital Content Strategist), Mr. Selvam M (Industry Analyst), and Mr. Lokap Sahu (AI Product Specialist). Participants engaged in a GenAI Promptathon and received official e-certificates, gaining exposure to the latest trends in digital content and technology.

### **Recruitment Analytics Insights**

On 5 November, Mr. Rangunath Ramaswamy, CEO & Founder of Spectrum Consulting, delivered a guest session for the HR Analytics class on Recruitment and Hiring Metrics. The session provided practical insights into data-driven recruitment, key performance indicators used in hiring, and how analytics supports informed talent acquisition and workforce planning decisions.

## **EXTERNAL PROGRAMMES**

### **Young Managers Programme for Royal Enfield:**

This training programme started on 11th August 2025 to train 17 Hi-Pot Executives of Royal Enfield over the next 6 months. The first phase covered Self-development and Excellence in Operations. The second phase was held on 10th October 14th November and 12th December 2025. The topics covered include Operations Excellence, Negotiation and Conflict Resolution, Time Management & Influencing Skills Advanced Excel & Reporting. Mr. Rajarajan, Ms. Arul Mary,

Mr. S Chandrasekar and Mr. David Surenthren handled the sessions. Dr. Ravi Veeraraghavan coordinated the Programme.

### Certificate Programme on Total Quality Management:



The second batch of the Certificate programme on Total Quality Management commenced on 13th December 2025. This programme is conducted over 12 consecutive Saturdays in collaboration with Indian Society for Quality, Chennai Chapter. Dr. Rajkumar, President-ISQ, Chennai Chapter Chennai and Dr. Ravi Veeraraghavan inaugurated the programme. 27 participants from Sundaram Clayton, Apollo

Tyres, Rane, Delphi TVS and Daimler are attending the Programme. Dr. Ravi Veeraraghavan is coordinating this programme.

## STUDENT ACHIEVEMENTS

Date	Event/Achievement	Participants Details
06-10-2025	Case Study Competition – Business Standard App	Arpita Sahu secured a position among the Top 7 finalists
10-10-2025	Brain Sprint – SRM Easwari (Kratos 25)	Team of Rakshana J, Janani P & Dhineesvaran V emerged as Winners; Team of Pranav A K, Sangeetha M & Aravinth R U finished as Runners-up
10-10-2025	Pitch Roulette – SRM Easwari (Kratos 25)	Santosh Kumar K & Bavadharini clinched the Winner’s title
10-10-2025	Bytes and Guess – SRM Easwari (Kratos 25)	Almas Kauser, Sai Atshaya M & Ishwarya C were declared Winners
15-10-2025	Management Quiz Competition – MMA	Vijay Vaideeswaran & Modiboina Balaji achieved Second Place; kajal kumari & Laxmi P secured 4 <sup>th</sup> position
15–16-10-2025	Oratorical Competition – Guru Shiksha	Chidambaram VS earned the 4th Position
16-10-2025	MMA Debate Event	Saumitra Sharma secured Second Position; Quasain` Nazki secured Third Position
27-10-2025	Campus Pitch League – Launchpad’25, XIME Bangalore	Riya Khandelwal, Sudeshna Shaw & Srijan Pandey finished as Runners-up

28-11-2025	Winterfest – XIME Kochi (Badminton Mixed Doubles)	V. G. Varshini & Ram Alagappan emerged as Champions
28-11-2025	Winterfest – XIME Kochi (Badminton Women's Singles)	V. G. Varshini secured Second Place
28-11-2025	Winterfest – XIME Kochi (Badminton Women's Doubles)	V. G. Varshini secured Second Place
28-11-2025	Winterfest – XIME Kochi (Cricket)	Team featuring Dhandapani S, Abishek R K & Ram Alagappan finished as Runners-up
28-11-2025	Winterfest – XIME Kochi (Football)	Ram Alagappan's team secured the Runner-up position
28-11-2025	Winterfest – XIME Kochi (General Events)	Kumareshwar M, Janaranjani V & Muggundhan K R were declared Winners
28-11-2025	Winterfest – XIME Kochi (Group & Solo Dance)	Group Dance: Rajini Priya A, Shylaja, Dharshini, Jana Ranjini, Jahnvi Singh & Ananya Anupama earned Runner-up positions; Solo Dance: Ananya Anupama secured Runner-up position
11-12-2025	MMA – Electron Quiz	Deepak K and Ilanthendral K both secured 4th Position

### **FACULTY ACHIEVEMENTS:**

Dr. Ravi Veeraraghavan was invited to address at the World Education Summit 2025 held at Chennai on 1st November 2025. The theme of the event was "Pioneering the Next Wave of Educational Innovation," attended by leading educational institutions.

Ms. Sheetal Singh, Junior Assistant Professor, was awarded her PhD in October 2025.

Mr. Jojo Joy served as a resource person at a faculty development programme conducted by IIT Madras on November 24, 2025.

### **FACULTY DEVELOPMENT PROGRAMMES & CONFERENCE PARTICIPATION:**

Faculty Name(s)	Programme / Event (with Organising Body)	Date
Dr. R. Sundari	Power of AI, Data Science, and Generative Intelligence to Empower the Next Generation of Managerial Leaders – AICTE-ATAL FDP, Saveetha Engineering College	8–13 September 2025

Mr. Chandrasekar Srinivasan, Mr. A. S. Rajarajan	2nd Edition – AI Powered Summit – CII TNTDPC (Technology Centre of CII)	7 October 2025
Dr. S. Ajit, Ms. Arul Thava Mary A	CII Conference – Confederation of Indian Industry	27 November 2025
Mr. Bothichandar, Dr. Panmei, Dr. Uma Maheswari, Ms. Sheetal Singh	FDP - Experimental Design & Text Analytics, XIME Bangalore	27–28 November 2025

## PAPER PRESENTATION IN INTERNATIONAL CONFERENCES

Name of Faculty / Students	Conference & Date	Paper Title
Keerthi M., Akhilesh P. Jayan	10th PAN IIM World Management Conference 2025, IIM Ranchi (27 November 2025)	AI-Driven Transformation in HR: Aligning Efficiency with Social Impact in Organisational Behaviour
Kavya Sree N., Lokesh Kumar J.	International Conference on Economic Growth and Sustainable Development 2025, SDMIMD (27–28 November 2025)	Exploring the Impact of Sustainable Consumer Choices in E-Commerce Using AI-Powered Recommendations
Annuncia	International Conference on Economic Growth and Sustainable Development 2025, SDMIMD (27–28 November 2025)	Impact of Generative AI and AI-Recommendors on Brand Loyalty and Consumer Trust in E-Commerce
Dr. R. Sundari, Roshni Raju Gorule, Pranesh P. R., Swetha M., Keethivasan R., Vindhya V.	International Conference on Economic Growth and Sustainable Development 2025, SDMIMD (27–28 November 2025)	Building a Sustainable Economy: The Role of Green Marketing in Urban Consumer Adoption
Dhivya B.	International Conference on Economic Growth and Sustainable Development 2025, SDMIMD (27–28 November 2025)	AI-Powered Customer Journey Intelligence: Solutions for Drop-Off Prevention and Retention Optimisation in Omnichannel B2B Environments

Paromita Sadhu, Arpit Rastogi, Ayush Sinha, Darshini R.	10th International Conference on Smart Structures and Systems (ICSSS'25), Saveetha Engineering College (12–13 December 2)	Exploratory Modelling Strategies for Robust Medical Condition Classification Using machine learning
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## RESEARCH PUBLICATIONS

Authors	Title & Journal	Category
Dr. S. Ajit	Multi-Domain Synergies: Machine Learning, Blockchain, Cloud, IoT, and Big Data in Industry 5.0, Journal of Informatics Education and Research, Vol. 5, Issue 3	ABDC – C
Bharathraj N. H., Subham Tibrewala, Sandhyadip Phookan, Mathuraswamy P.	Determinants of Long-Term IPO Performance in India: The Role of Sentiment and Market Timing, European Economic Letters, 15(4)	ABDC-C
P. Mathuraswamy, R. Santhi, D. F. Agnes Iylin, T. Unnamalai	Innovative Training Approaches for HR and Finance Strategy in Small and Medium Enterprises, ICRISSET 2025 Conference	IEEE
S. Pradeep, V. K. Girish, Janani V., Sahil Godghate, J. Keerthana, Dr. Ravi Veeraraghavan	Intraday Beta Dynamics and Sectoral Resilience: An Event Study of Indian Market Shocks, European Economic Letters, 15(4)	ABDC-C
Dr. J. Krithika, Dr. P. Priyadarsini, M. Kamatchi, Dr. Shyna K. S., P. Pooja, Arul Thava Mary A.	Service Failures to Service Quality: Evidence from the Education Sector, International Journal of Environmental Sciences	Scopus Q4
Paromita Sadhu, Arpit Rastogi, Ayush Sinha, Darshini R.	Exploratory Machine Learning Approaches for Medical Condition Classification, European Economic Letters, 15(4)	ABDC-C
Milani M., Ramsuprasid Hota, Aprajita Anand, Priyanka Ghosh	Mental Health and HR: Building Emotionally Intelligent Workplaces, European Economic Letters, 15 (4)	ABDC-C

Rishab Chourasia, Dhivya B., Pramod Kumar Pramanik, Mohammed Nazeer, Hari Haran, Kasilung Panmei	AI-Driven Influencer Marketing: Comparing Virtual and Human Influencers, IJSDR, Vol. 10, Issue 12	UGC-Care
Dr. A. Uma Maheswari	Value Based Management: Insights from Indian Philosophy, Bharathi Publications (Book Chapter)	Book Chapter
Rishu Chaudhary, Adarsh Dash, Pallavi Kumari, Jeevan Shreyas, Dr. Mathuraswamy P.	Factors Influencing Digital Finance Adoption and User Satisfaction in India, IJSEDR, Vol. 10, Issue 12	UGC-Care
Asif Iqbal Baidya, Zaynab Sabir, Sukhleen Kaur Sehdev, Vrindha Chinnu Mathews, Dr. Ravi Veeraraghavan	Understanding Employee Engagement Using HR Analytics, European Economic Letters, 15(4)	ABDC-C
Ms. A. Uma Maheswari	Between the Lines of Policy: Sanjay Kumar's Ethical Crossroads, The Case Centre	Teaching Case
Deepika G., Tissa A. Mathew, Shruthi P. S., Sakshi Priya, Dr. Ravi Veeraraghavan	Evolving Consumer Patterns in BNPL Adoption: A Post-Pandemic Perspective, European Economic Letters, 15(4)	ABDC-C



## WINTERFEST 2025: WHERE TINY WORLDS SPARKED BIG IMAGINATIONS



The usual academic hum of the XIME Kochi campus shifted into something electric as Winterfest 2025 began. For a few days, the familiar classrooms, corridors, and portico were no longer just spaces for lectures, they were transformed into a sprawling arena of creativity and grit.

Welcoming students from Bangalore and Chennai, the air was thick with the nervous energy of inter-campus rivalry and the warmth of reunion. The theme, *“Tiny Worlds, Big Imagination,”* was more than just a tagline; it was a promise that was about to be kept.

### The Pulse of the Stage

If the campus was the body, cultural expression was its beating heart. The stages came alive with powerful vocals that silenced the crowds and energetic dance routines that made the floorboards tremble. The ramp walk wasn't just a fashion show; it was a display of confidence, where students wore their personalities as boldly as their outfits. Meanwhile, content creators were capturing the “winter essence” of Kochi, turning fleeting moments into cinematic reels. Even the marketing competitions felt like a performance, teams pitched strategies under the spotlight, blending visual storytelling with sharp business acumen, proving that imagination is the best business tool.

### The Grunt on the Ground

Outside, the atmosphere shifted from artistic to adrenaline-fueled. The sports turf became a battleground of endurance.

- **Badminton:** Shuttles flew like bullets in tests of precision.
- **Football & Cricket:** These matches were gritty and tactical, highlighting the raw determination of the teams.

- **Basketball:** The courts echoed with the squeak of sneakers and fast-paced plays that kept spectators on the edge of their seats.

Yet, amidst the sweat and intensity, a hand was always extended to help a rival up. The spirit of fair play ensured that while the matches were fierce, the respect was mutual.

### The Battle of Wits

While bodies clashed on the field, minds raced in the classrooms. This was the silent arena of the future managers. Participants faced high-pressure simulations that mirrored the corporate world.

- **The Strategists:** Teams navigated complex ROI-based simulations and leadership evaluations.
- **The Solvers:** One room saw students trying to break out of a “Finance Escape Room,” while others cracked intricate HR puzzles.
- **The Visionaries:** Sustainability treasure hunts and operations challenges required quick decisions and collaborative genius.

### The Homecoming of the Trophy

As the dust settled and the final whistle blew, the atmosphere turned to bated breath. The points were tallied, a testament to consistency across every single domain.

### The Final Standings:

- **XIME Bangalore:** 490 Points
- **XIME Chennai:** 120 Points
- **XIME Kochi:** 610 Points

When XIME Kochi was announced as the Overall Trophy Winner, the roar was deafening. But the victory wasn't defined by a single star player or one lucky event; it was a victory of unity, preparation, and collective effort.

### Beyond the Scoreboard

As the lights dimmed on Winterfest 2025, the rivalry faded back into camaraderie. The true success of the fest wasn't just in the logistics, which were handled flawlessly by student volunteers and guided by faculty, but in the feeling left behind.

The visiting campuses had competed fiercely, but they left as friends. The event proved that when you combine integrity with imagination, even “tiny worlds” can leave a massive impact. The trophy stays in Kochi, but the memories, the lessons and the pride belong to everyone who stepped into the arena.

## XIME KOCHI HOSTS KERALA STATE FINALS OF MARIA PHILIP DEBATE COMPETITION



The Maria Philip Debate Competition, a prestigious annual event, was held on December 12 at XIME Kochi, hosting the Kerala State Finals of the tournament. The competition brought together some of the top student debaters from across the state, providing a high-quality platform for competitive academic discourse.

Participants demonstrated strong critical thinking, logical reasoning, and public speaking skills, engaging in structured debates that tested their analytical depth and persuasive abilities. The event highlighted

the intellectual rigor and preparation of the finalists.

Hosting the Kerala State Finals reflects XIME Kochi's commitment to promoting academic excellence, leadership, and intellectual engagement among students. The competition drew active participation and interest from the academic community, reinforcing its standing as a respected forum for debate and discussion.

## HR CONCLAVE 4.0



XIME Kochi conducted the 4th edition of its annual flagship programme, HR Conclave 4.0 – On 21st November 2025, centred on the theme “The Evolving Edge: HR, Gen Z & the AI Era.” The conclave was inaugurated by Mr. Rajanarayanan N., EVP & Chief HR Officer, The Federal Bank Ltd., who also served as the Guest of Honour. The Chairman's Address by Prof. C. P. Ravindranathan, IFS (Retd.) underscored the need to balance AI adoption with values, empathy, and cultural intelligence.

The first panel, “Bridging the Gap: Engaging Gen Z in a Multigenerational Workforce,” featured Mr. Ajish M. J., Manager, TATA Elxsi, and Mr. Naveen S. Pillai, VP HR, Avalon Technologies. The second panel, “Aligning Perspectives: Building a Future-Ready HR,” included Mr. Eldhose P. Kauma, VP Operations, Synthite Industries Pvt. Ltd.;

Mr. Rajesh R., GM Aero (Commercial & Marketing), CIAL; and Ms. Nisha Roy, Director – HR & Admin, Aabasoft. The third panel, “Redefining the HR Function in a Digital Era,” brought insights from Mr. Arun Paul, Head of HR & Operations, Orion Innovation APAC, and Ms. Shaleena Panicker, Senior Manager – People & Performance, Prevalent AI.

The conclave concluded with an exclusive session by Mr. A. S. Anand, Former Regional Manager – HR & IR, Çelebi Airport Services India Pvt. Ltd., sharing a powerful narrative on crisis leadership and organisational resilience.

## CLUB ACTIVITIES

### MadX:

#### Kathak Performance

On 16TH November The Kathak performance by Pt. Rajendra Gangani and his talented ensemble was a mesmerizing experience, captivating the audience at XIME Kochi with intricate rhythms, effortless grace, and soulful melodies. Each movement reflected mastery, tradition, and deep artistic expression. Beautifully coordinated by the Mad X & SPIC MACAY team, the evening unfolded seamlessly and celebrated the timeless charm, elegance, and enduring relevance of Indian classical art forms.

#### XIME Kochi Celebrates Ethnic Day 2025

The MadX Club of XIME Kochi hosted Ethnic Day 2025 on November 14, celebrating India's rich cultural diversity on campus. Students and faculty dressed in traditional attire representing various regions, creating an atmosphere of inclusivity and cultural pride. The Best Dressed Awards were a major highlight, with first prize awarded to Arjab Baruah (Batch 12) and Debadritha Biswas

(Batch 13), and second prize shared by Pranit Singh and Bhoomika Garg (Batch 13). The awards were presented by Director Alok Krishna. The event concluded with interactive activities, reinforcing unity and cultural appreciation.

### **MadX Organizes Section War 2025 – Talent Showdown**

Team MadX of XIME Kochi organized Section War 2025 – Talent Showdown on November 25 at the Portico. The cultural competition witnessed energetic participation from all sections, with performances in singing, dance, comedy, poetry, acting, and instrumental music. Based on overall performance and creativity, Section B secured first place, followed by Section C and Section A. The event promoted inter-section bonding, creativity, and student engagement beyond academics.

### **HRuday**

#### **Inauguration of NIPM Student Chapter at Xime Kochi**



On 28th October 2025, HRuday - the HR Club of XIME Kochi, in collaboration with the National Institute of Personnel Management (NIPM) Kerala Chapter, organized the inauguration of the NIPM Student Chapter at XIME Kochi at the Activity Hall. The event was moderated by Dr. Jose A.V. and co-

hosted by Varsha Jomy and Aleena Davis, with active participation from Batch 12 and Batch 13 students along with 30 NIPM student members. The programme began with a welcome address by Dr. Anjali John, followed by the Director's address by Prof. Alok Krishna. The inauguration address and official letter handover were delivered by Mr. Anil Kumar G, Chairman, NIPM Kerala Chapter. The panel discussion on *“Corporate Ready: What Employers Expect Beyond the CV”* featured Mr. Anil Kumar G, Mr. K.K. Ramachandran, Ms. Poornima Viswanathan, and Ms. Rthika Menon, and was moderated by Dr. Jose A.V. The event was attended by faculty members Prof. Alok Krishna, Dr. Anjali John, Dr. Ranjana Varghese, Prof. A. S. Girish, and Dr. Paul V. Mathew. Membership certificates and quiz prizes were distributed, and the session concluded with a Vote of Thanks by Mr. Vivek, President of HRuday Club, followed by the felicitation of the panellists, marking the event as a meaningful platform for industry academia interaction and professional development.

### **Empresario**

#### **XIME Kochi Hosts ‘Earn While You Learn’ Studentpreneur Summit**

The Empresario Club of XIME Kochi organized X-IMPACT 2025, India's first “Earn While You Learn” Studentpreneur Summit, on October 9 and 10. The national-level event aimed to bridge academia and industry by enabling students to gain practical experience while pursuing their education. The programme featured keynote sessions, panel discussions, workshops, and a Studentpreneur Pitch Competition evaluated by industry experts. An interactive “Coffee with CEO” initiative facilitated networking with business leaders. The summit recorded 350 on-campus

participants and 337 virtual registrations, highlighting strong student engagement.

### **XIME Kochi Launches ‘Street to Screen’ Initiative for Local Vendors**

The Empresario Club of XIME Kochi, in collaboration with Media-X, successfully conducted “Street to Screen,” a socially impactful initiative aimed at enhancing the digital presence of local street vendors. Launched in October and concluded in early November, the programme enabled student teams to work closely with vendors to create social media content, promotional videos, and basic branding materials. The initiative provided students with hands-on marketing experience while supporting small businesses in adopting digital outreach.

### **XSEED**

#### **Innovation Quiz**

The XSEED Social Club of XIME Kochi organized UNO INNOVO 2025, an innovation-based quiz and challenge event, on 25<sup>th</sup> Nov 2025 at the XIME Kochi campus. The event aimed to encourage creative thinking, teamwork, and problem-solving skills among students.

#### **Recyclable Material Collection Drive**

The XSEED Social Club of XIME Kochi conducted a Recyclable Material Collection Drive on November 5<sup>th</sup> and 6<sup>th</sup> as part of its initiative to promote environmental sustainability and responsible waste management on campus. Students and staff members actively participated in the drive by contributing recyclable items such as cardboard, plastic bottles, reusable boxes, and other reusable materials. Collection points were set up at the Boys’ Hostel, Girls’ Hostel, and Guest House to ensure wide participation. Volunteers from the XSEED

club managed the collection, sorting, and documentation of materials. The initiative helped create awareness about recycling practices and environmental responsibility. The collected materials will be used for future sustainability-related activities and eco-friendly projects on the campus.

### **XSEED Organizes Blood Donation Camp at XIME Kochi**



The XSEED Club of XIME Kochi organized a Blood Donation Camp on October 6 as part of Daan Utsav – The Week of Giving. Conducted in collaboration with Sri Bhavani Foundation, with support from the Lions Club of Kolencherry and Amrita Hospital, the camp aimed to promote voluntary blood donation and social responsibility. The initiative witnessed enthusiastic participation from students, faculty, and staff, with 51 successful donors. Medical professionals ensured proper screening and safety measures. The camp reinforced the message that a single act of donation can save lives and strengthen community well-being.

### **Expert Highlights Careers and Innovation in Social Development at XIME Kochi**

On 24<sup>th</sup> Oct 2025, As part of the seminar on “Leadership in Social Development” organized by the XSEED Club of XIME Kochi,

Ms. Parvathy Ganesan, Executive Director of ATMA Foundation, addressed students on emerging trends and career opportunities in the development sector. She linked social development with self-actualization, highlighting the role of NGOs, CSR initiatives, impact startups, and the Social Stock Exchange. Ms. Ganesan also introduced the NITI Aayog DARPAN portal, encouraging youth-led innovation and leadership for sustainable social change.

## XOps

### Mehendi Event

The XOps Club of XIME Kochi organized “Mehendi Magic”, a two-day Mehendi celebration, on October 15 and 16 as part of Diwali festivities on campus. Students participated enthusiastically in the event, which featured traditional Mehendi designs applied by skilled artists. The celebration provided a cultural and creative break from academic routines and brought together students from across the campus in a festive atmosphere. The event successfully captured the spirit of Diwali, promoting cultural appreciation, creativity, and a strong sense of community among students.

### Session on Operations Management Specialization

The XOps Club of XIME Kochi organized an interactive session titled “*Decoding Operations: Relevance to Your Management Studies*” on October 22. The session was led by Dr. Joshin John and aimed at helping students understand the scope and career relevance of Operations Management. Dr. John highlighted the role of Operations Management as the backbone of organizations and discussed key areas such as process design, supply chain management, quality improvement, and operations strategy. He also explained

how Operations integrates with Marketing, Finance, and Analytics. The session included guidance on career prospects, relevant certifications such as Lean Six Sigma, SAP, PMP, and Data Analytics, and concluded with an interactive question-and-answer segment. The programme was well received by students and helped clarify the strategic importance of Operations Management.

## Initiative:

### The Bid Carnival

On 1st November 2025, the Finance Club of XIME Kochi organized *The Bid Carnival*, an IPL Auction-based finance simulation designed to provide hands-on exposure to financial strategy and decision-making. Participants were tasked with building a competitive Playing XI within a fixed auction purse of INR 600 million, following defined team composition rules and bidding increments. Teams were evaluated based on average player ratings and remaining purse value. After an intense and strategic auction, the team comprising Ajita, Manav, Gaurav, and Dipanshu emerged as winners. The event effectively combined finance, strategy, and sports to enhance practical financial learning.

### Treasure hunt

On 1st October 2025, the Finance Club of XIME Kochi organized a Finance-Themed Treasure Hunt to promote financial literacy through an engaging and interactive format. The event featured two rounds: *Finance Taboo*, where 8 teams tested their finance knowledge and teamwork by guessing finance-related terms, and *Break the Code*, where the top 3 teams solved riddles using Profit & Loss, Cash Flow, and Balance Sheet statements to crack a final ratio problem. After an intense finale, the team comprising Sayak, Saumya, Anuhya, Raman, and Ramasamy

emerged as winners. The event successfully combined learning with fun, encouraging analytical thinking, collaboration, and practical application of finance concepts.

### Case Clash: Where Discussions meet Decisions

On 19th November 2025, the Finance Club of XIME Kochi conducted *Case Clash*, an interactive case discussion event aimed at enhancing critical thinking and strategic decision-making skills. The event involved 7 participants and revolved around the case *GreenWave Foods Pvt. Ltd.: The Sustainable Pivot*, which explored the trade-off between profitability and sustainability in the FMCG sector. Participants individually analyzed the case and then engaged in a structured group discussion, debating financial implications, market dynamics, operational challenges, and stakeholder perspectives. The event encouraged holistic business thinking, persuasive discussion, and data-driven analysis, reinforcing the importance of balanced and well-informed managerial decisions in complex business scenarios.

### MarkXIME

#### Brand Wars

On 8th October 2025, Mark XIME conducted *Brand Wars* for Batch 13 at Classrooms 2 under the theme “Survive the Market Storm,” aimed at testing students’ brand knowledge, creativity, and ability to tackle real-world marketing challenges. The event was conducted in two phases—a Brand Quiz followed by a Marketing Pitch—where teams creatively promoted their assigned brands. It witnessed enthusiastic participation from 30 students across 6 teams, encouraging a blend of analytical thinking and practical marketing skills. Group 5 emerged as the winners for their creativity, execution, and

strong marketing strategy and were awarded a cash prize of ₹500. Winners: Apoorva Anil, Akhil Ravinuthala, Chinka Yavath Raju, Amrith Kumar, and Mukkara Sai Taneesh Reddy.

### Blizzards of Brand

On 28th November 2025, Mark XIME hosted Blizzards of Brand as part of Winterfest 2025, bringing together five teams from Kochi, Bangalore, and Chennai campuses, with up to three members per team. The event was judged by alumna Shruthi Rajagopal and coordinated by Prof. Dawn Jose. The competition began with *Brand in Sync*, where teams created an original product, built a complete brand identity, and integrated it into a movie or series clip within a limited time, following which three teams advanced based on creativity, relevance, visual identity, and pitch delivery. The final round, *Brandopoly*, featured a life-size Monopoly-style marketing game that tested participants on real-world marketing challenges, strategic decision-making, communication, and teamwork. Group 1 from the Kochi campus emerged as winners for their creativity, execution, and marketing strategy. **Winners:** Vinith N, Harshid Kailash, and Vishwa Meiyappan.

## EXTERNAL PROGRAMMES

XIME Kochi conducted a Two-Day Workshop titled “Enhancing Financial and Operating Efficiency through Better Internal Control and Strategic Decision-Making Skills” on the 16th & 17th of October 2025. The workshop has 23 participants from industry, academia & students. Dr. Amitabh Satapathy, Dr. Gopikumar, Dr. Madhavan and Ms. Lincy P T were the resource persons.

On 13th October 2025, Prof. Alok K., Officiating Director, XIME Kochi, conducted an engaging session on “Basics of Marketing”

for artisans under the PM Vishwakarma Scheme at MSME DFO, Thrissur.

The session was delivered in Malayalam, ensuring better understanding and active participation. Prof. Alok used simple, practical, and everyday examples drawn from the artisans' own business contexts to clearly explain marketing concepts, helping participants relate theory to real-life applications and confidently apply the learnings in their daily work.

## INSPIRA SPEAKER SERIES

### Ms. Reshma George

XIME Kochi hosted an INSPIRA Distinguished Speaker Series session on October 22, featuring Reshma George, Service Delivery Manager at Tata Consultancy Services (TCS). Speaking on *“Navigating the Technology Landscape: Roles, Expectations and Beyond,”* she shared insights on evolving technology careers, continuous learning, and industry expectations.

Drawing from her 17 years of managerial experience, Ms. George highlighted the importance of T-shaped skills, adaptability to AI, agile methodologies, and self-discipline in professional growth. She also emphasized work-life balance, informed career choices, and long-term skill development. The session was well received and provided students with practical guidance on navigating technology-driven careers.

### Mr. Amarnath Sankar

XIME Kochi hosted the 8th Interactive Session of the Legacy Series on November 20, featuring Mr. Amarnath Sankar, CEO of CAT Productions and author. Titled

*“Leadership in the Age of Distractions,”* the session addressed modern leadership challenges in a technology-driven world.

Mr. Sankar spoke on managing distractions, nurturing creativity, redefining success, and the importance of self-awareness, emotional intelligence, and discipline in leadership. Drawing from his entrepreneurial journey, he encouraged students to identify their strengths and pursue purposeful growth. The session concluded with an interactive discussion and was well received by students.

### Dr. Vipin V. Roldant

XIME Kochi hosted the 9th Interactive Session of the INSPIRA – Legacy Series on November 26, featuring Dr. Vipin V. Roldant, Founder and CEO of Roldantz Global and Roldantz Mind–Behaviour Studies. The session focused on the role of psychology in entrepreneurship, leadership, and mental well-being. Dr. Roldant shared insights from his journey from psychology to entrepreneurship, highlighting resilience, decision-making, emotional intelligence, and stress management. The session emphasized the importance of mental health, discipline, and adaptability in leadership and was well received by students.



## Dr. Mohamed Amer Meziane

XIME Kochi organized the 10th Interactive Session of the INSPIRA – Legacy Series on December 12, featuring Dr. Mohamed Amer Meziane, Assistant Professor at Brown University, USA. Speaking on “*Artificial Intelligence: Philosophical, Economic, and Social Perspectives*,” Dr. Meziane examined AI beyond its technical dimensions, highlighting its influence on human thought, labour, and society.

The interactive session encouraged critical discussion on ethical responsibility, economic implications, and the balance between human values and automation. Students actively engaged in dialogue on responsible AI integration and its long-term societal impact.



## XWINNERS

Date	Category / Prize	Winners	Event / Competition	College / Host
14th October 2025	1st prize	Abdul Ahad Darin Dwiju Aleena Davis Tressa Wilson	Casa de gestao- HR Team	Bhavan's Royal Institute of Management, Kochi
14th October 2025	1st prize	Madhvi Dangwal Maadhumita Harshita Agarwal Maria Jeevana	Casa de gestao- Marketing Team	Bhavan's Royal Institute of Management, Kochi
16th October 2025	Best Management Team	Kartik Rai Dhathri HR Anuhya Nunna Sreeram Nair	IMPULSO 5.0 – National Level Management Fest	Santhigiri Institute of Management, Kochi

Oct 23–24, 2025	1st prize	Arkkith Roy AdarshS Varshini Kenny Clifford Cyril	MERAKI'25 Finance Team	SAHRDYA Institute of Management, Thrissur
Oct 23–24, 2025	1st prize	Sruthi R Darshana Naveen Bharathy Kumaresan D	MERAKI'25 Operations Team	SAHRDYA Institute of Management, Thrissur

## RESEARCH PUBLICATIONS

Author	Title	Journal	Indexed
Dr. Ranjana Mary Varghese, Dr. Elizabeth D & Dr. Bijith George Abraham	Exploring Management Educators' Competencies - A TPACK-Based Assessment in an AI-Driven Environment.	<i>Management and Labour Studies.</i>	ABDC 'C' and Scopus Q3.
Dr. Ranjit B Nair	Profitability analysis of two rival dual channel supply chains following refund policy adoption.	OPSEARCH	Scopus Q2, Web of Science, ABDC. & ESCI
Dr. Amitabh Satapathy	The Role of Finance in achieving sustainable development goals.	Journal of Theoretical Accounting Research	ABDC 'B'
Dr. Joshin John	Resolving stakeholder misperceptions in green residential building projects: an integrated stakeholder salience and hypergame theory approach.	Engineering, Construction and Architectural Management	ABDC 'A', Web of Science, ABS, Scopus Q1
Dr. Anjali John	Fostering academic intrapreneurship in management education: Practical approaches for promoting entrepreneurial ecosystems. Industry and Higher Education	Industry and Higher Education	ABDC(C), ABS (UK), Web of Science and Scopus (Q1)



## UPCOMING EVENTS

1. April 9 - Foundation Day
2. February 20 - 21 - XIMERA
3. April 11 - Convocation Day XIME, Kochi
4. April 15 - Convocation Day XIME, Bangalore
5. April 18 - Convocation Day XIME, Chennai

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